

English summary

Action E.1 - Communication planning, consultation and implementation: Annual communication report 2019 - LIFE-IP NATURA.SI project

Beneficiary responsible for implementation: Štirna, Institute for sustainable solutions

Description of the purpose - planned and executed activities:

An annual communication report LIFE-IP NATURA.SI project for 2019 is an overview of implemented activities and achieved results, milestones and deliverables.

Outcomes and results:

Štirna, Institute for sustainable development, started with LIFE-IP NATURA.SI project on May 29th due to the 9-month delay of signature of the contract.

In 2019 leading partner for communication participated and executed the following actions of the project:

C.3 Update and renewal of Natura 2000 management programme with particular focus on the new financial period 2021-2027: consultations with the leading partner of the project, first facilitated workshop for Natura 2000 management program.

D.5 Monitoring of communication activities: Public poll about Natura 2000 in Slovenia.

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E.1 Communication planning, consultation for implementation: first meeting of the communication team, analysis for the communication strategy, target group mapping, individual consultation for partners.

E.3 Web communication campaign: upgrade of existing website with the content of LIFE-IP NATURA.SI project.

E.4 Communication support for 4 pilot areas of concrete conservation actions: methodical data gathering of legal grounding for pilot areas.

E.5 National communication activities: preparation activities for the 100th anniversary of nature conservation in Slovenia, a lecture about Natura 2000 communication for forestry students.

F.1. Project management and coordination: Facilitated workshop for the annual partners' meeting.

Conclusion:

The start of the project has been delayed for 9 months, but the partner has taken all the measures to decrease the delay in the year 2020. The essential framework for the project communication has been established for successful work in the following years.

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